



Innovations In...

Directory

DIRECT
MARKETING

CREATIVE PRINT ADVERTISING

PR SERVICES

The Directory, Inc. 800-460-3525 972-772-2533 www.thedirectoryleads.com

July Lead & List Specials for GASB Agents

**Even Though It Seems Like Summer Fun
Should Be All You're Thinking About!**

**It's actually time to get down to business
NOW in preparing for awesome Fall sales!**

**Here's Some Hot Summer Deals to Get You Moving in The
Right Direction.**

**REMEMBER - Ordering now will have leads in your hands
in August...YES Fall sales are right around the corner!**

PSM Agent Specials

**#1 Try our new "Success Steps Program" and get a
discounted rate as well as discounts on appointment
setting services.**

**#2 LIST BLOWOUT! \$55 per thousand lists (emailed to
you) 1,000 name minimum.**

**#3 FREE NAMES! For every direct mail program placed,
using one of our standard mail piece formats, receive
extra names mailed for FREE. Example 1,000 pieces
ordered 1,100 actually mailed for you!**

**#4 Mail 5,000 pieces, either in one drop or staggered,
and get...FREE Duplicate List Emailed, FREE Reverse
Phone Numbers, and Discounted Appointment Setting!!**

**GET GOING! Planning & Consistency are the Keys to Your
Sales Success. Let TDI help you get there!**

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